Why a Ferrari is Not a Car, and Other Useful Stuff

Perspectives: September 8th, 2022

The internet provides unprecedented ability to produce and access information content to its 4.8 billion global users. Unfortunately, there is no credibility filtering mechanism - with few exceptions quite literally *anything* goes. Given how overwhelming the amount of pure garbage content out there is, it is a serious skill in and of itself to be able to identify quality content providing real value and insight.

There is a rare magical moment in some live music events when the experience is elevated to a whole other higher level. It happens when the music, the venue, the band, and the audience become as one. The best example of this is Queen's 20-minute performance at Live Aid in 1985.

Similarly, when an experienced, skilled interviewer engages with an experienced, skilled interviewee with the right topic and under the right circumstances, magic can occur.

Nicolai Tangen is the CEO of Norges Bank Investment Management. He is in a unique position to be able to conduct in-person interviews with C-suite leaders of the best businesses in the world, to record these interviews, and to make them available to anyone.

To learn directly from the source why a Ferrari is not a car, and other useful stuff, we recommend this 35-minute interview.

https://shows.acast.com/in-good-company-with-nicolai-tangen/episodes/benedetto-vigna-ceo-of-ferrari

This is a terrific benchmark for how we want to feel about the quality of C-suite leadership of each of the businesses we own in our funds.

Our work continues…

Daniel Malan
Managing Director & Chief Investment Officer
daniel@perspectiveim.co.za

Perspective Investment Management
www.perspectiveim.co.za

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